PRADEEP M

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# Summary

Detail-oriented Data Analyst with a strong foundation in data manipulation and visualization using Excel, Power BI, and SQL. Proficient in transforming complex datasets into actionable insights and passionate about leveraging data to drive business decisions.

# Skills

* SQL (MySQL, SQLite)
* Python (Pandas, NumPy, Matplotlib)
* Tableau
* Excel (XLOOKUP, Conditional Formatting, Pivot Tables)
* Microsoft Power BI (Data Modelling, DAX)

# Projects

INSTAGRAM CLONE DATA ANALYSIS SQL – EXPLORATORY DATA ANALYSIS

* This MYSQL project is a cloned mimic version of Instagram’s database.
* It is used to perform data analysis for real-world business-related questions and scenarios.
* MYSQL is the language used to create the database and analyze it.
* This project showcases my ability to manage databases, perform detailed data analysis.

DATA ANALYST JOB MARKET ANALYSIS - EDA - Python

* This project dives into the data analyst job market, identifying top-paying and in-demand skills.
* Used real-world data to explore job titles, salaries, locations, and critical skills.
* The insights from this project help pinpoint the skills that data analysts need to thrive in the job market.
* Highlighted the importance of acquiring multiple relevant skills to enhance job prospects and earning potentials.

DATA SCIENCE EXCEL SALARY DASHBOARD – EXCEL

* This data jobs salary dashboard was created to help job seekers explore salaries for their desired roles and ensure they’re receiving fair compensation.
* Used real-world data to analyze job titles, salaries, locations, and essential skills to provide valuable insights.
* This dashboard provides valuable insights into salary trends across various data-related job titles.

Customer Sales Analysis – **TABLEAU**

* Created interactive and visually appealing dashboards with tableau for easy data visualization.
* Analyzes sales performance across different customer segments and regions to spot high-performing areas.
* Tracked sales trend over time, identifying seasonal patterns and potential growth opportunities.

IMDB MOVIE Analysis – **Power BI**

* Conducted an in-depth analysis of IMDB movie data to uncover trends and insights.
* Analyzed various aspects of movies, including genres, ratings and box office performance.
* Presented key findings and insights to stakeholders, providing recommendations for movie production and marketing strategies.
* Showcased the power of data analytics in the entertainment industry by delivering actionable insights.

# Certification

* TATA – DATA VISUALISATION: EMPOWERING BUSINESS WITH EFFECTIVE INSIGHTS
* PWC – POWER BI JOB SIMULATION Assitant

# Education

Bachelor of ENGINEERING in COMPUTER SCIENCE – Hindustan College of Engineering and Technology - June 2022